



RELATED ISSUE ONE TEST

TO WHAT EXTENT SHOULD GLOBALIZATION SHAPE IDENTITY?

The following quotes were made about the Canadian Broadcasting Corporation (CBC), a federally funded network, during a labour dispute in 2005:

1. "The CBC is important as it highlights the shared values of Canadians" John Thompson, St. John, NB
2. "If this lock-out continues on for too long, there's a lot of people – I've been reading the press and the letters to the editor – questioning, "Do we need a CBC?" Bev Oda, Ontario MP
3. "Canadian culture is best served by competition among private broadcasters, not by a government assisted network" Janet Summers, Calgary AB
4. "In today's world, the CBC remains an essential Canadian institution. It plays a critical role in supporting and sustaining Canadian arts and culture" Carole Taylor, Chair of the CBC

1. The above quotes deal with issues related to:

- | | |
|----------------------|----------------------|
| A. personal identity | C. national identity |
| B. regional identity | D. global identity |

2. Which speakers would most likely agree with this statement?

"Without a national broadcaster, Canada risks losing its identity to the mass of universalizing culture"

- | | |
|-----------------------|-----------------------|
| A. Speakers #1 and #2 | C. Speakers #3 and #4 |
| B. Speakers #2 and #3 | D. Speakers #1 and #4 |

3. For Speaker #3, the key issue is:

- A. Should Canada have a national broadcasting network?
 - B. Should the government be involved in public broadcasting?
 - C. Should Canadian culture be influenced by foreign broadcasters?
 - D. Should the CBC workers be paid more for their services?
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5. Cultural Content Laws (for example, the CTRC (Canadian Radio and Television Commission) rules state that 30% of radio music and 60% of TV programming in Canada must be Canadian) are intended to:
- A. stop foreign countries from broadcasting in a specific region
 - B. help protect cultural identity
 - C. protect a nations language
 - D. establish a national identity in the world

Use the following cartoon to answer question 5



5. What is being suggested in this cartoon, in terms of “what we wear”?
- A. Our personal identity is not linked to our clothing choices
 - B. Americans have a stronger and better sense of national identity than other nations do
 - C. National identity can be expressed through an individual’s clothing choices
 - D. Personal identity is not influenced by our relationship to our nation
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Use the following descriptions to answer questions 6 – 9.

1. A teen from India moves to Halifax. He dyes his hair, starts listening to Celtic music, speaks only English, and buys only the newest styles of clothes.
2. A cowgirl from Hanna, Alberta goes to Argentina to represent Canada in an International Rodeo Competition.
3. A man from Croatia moves to Vancouver. He still maintains some of his Croatian customs, but he has become a Canadian citizen.
4. An English speaking family in Saskatoon decides to put their children into a French Immersion school. Since then, they have become very involved in the city's Francophone community.

6. Which of the above descriptions would be the best example of “assimilation”?

- A. #1 B. #2 C. #3 D. #4

7. Which of the descriptions is the best example of an “affirmation (or confirmation) of identity”?

- A. #1 B. #2 C. #3 D. #4

8. Whose regional identity has been reshaped the most?

- A. #1 B. #2 C. #3 D. #4

9. Which definition would best match the family in description #4

- A. homogenization – a trend towards uniformity amongst the global popular culture
 - B. bias – an inclination that makes it hard to fairly judge others
 - C. acculturation – change as a result of contact with other cultural groups
 - D. integration – the incorporation of diverse minority groups into mainstream society
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Use the following Inuit Timeline to answer questions 10 - 14:

1. In the early 20th century, missionaries converted many Inuit to Christianity. They banned a number of traditional beliefs and practices, taught English in schools, and discouraged the use of the Inuktitut language
2. In the 1950s, the government forced the Inuit to move to permanent settlements. The arrival of TV and radio further exposed them to foreign cultural influences
3. From the 1960s – 1970s, companies moved into Inuit lands to mine oil and gas. This disrupted the environments of fish and game, on which the Inuit depended on for food. The loss of traditional ways of live increased rates of unemployment, alcoholism, and suicide among the Inuit.
4. By the end of the 1970s, the Inuit had begun working with the Canadian government to negotiate for self-government of what would become known as “Nunavut”. Since this time, the Inuit have been able to foster a new interest in the cultural and linguistic history of the Inuit people.

10. Which of the following list of phrases best matches the events in the Inuit timeline?

- A. loss of traditional customs, assimilation, re-establishing regional identity, economic exploitation
- B. assimilation, marginalization, economic exploitation, re-establishing regional identity
- C. marginalization, loss of traditional customs, self-government, economic exploitation
- D. loss of traditional customs, marginalization, economic exploitation, assimilation

11. Which of the eras would have been the greatest financial blow to the Inuit?

- | | |
|-------|-------|
| A. #1 | C. #3 |
| B. #2 | D. #4 |

12. In which era did the Inuit first have to deal with the effects of globalization?

- | | |
|-------|-------|
| A. #1 | C. #3 |
| B. #2 | D. #4 |

13. Using the following quote from the Supreme Court of Canada as your indicator, which of the eras in the Inuit Timeline would the Supreme Court find the most troubling?

“... any broad guarantee of language rights, especially in the context of education, cannot be separated from a concern for the culture associated with the language. Language is more than a mere means of communication, it is part and parcel of the identity and culture of the people speaking it.”

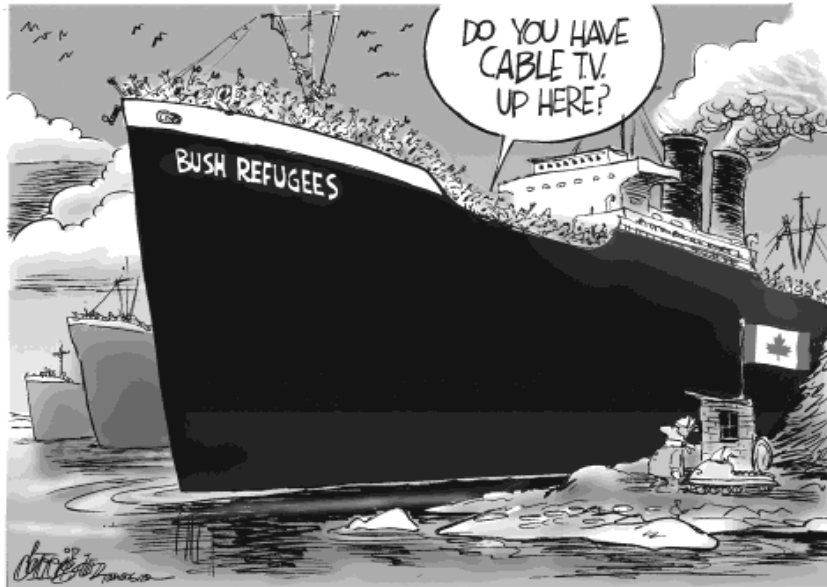
Chief Justice the Honourable Brian Dickson (1990)

- | | |
|-------|-------|
| A. #1 | C. #3 |
| B. #2 | D. #4 |

14. Which of the eras would the Supreme Court be the most pleased with?

- | | |
|-------|-------|
| A. #1 | C. #3 |
| B. #2 | D. #4 |

Use the following cartoon to answer question 15 & 16



15. This cartoon is suggesting that personal identity in North America is greatly influenced by:

- A. modes of transportation
- B. access to technology
- C. our homeland
- D. the climate of a region

16. Given the rationale for the movement of the “refugees” in the cartoon, it could be assumed that:

- A. political leadership can contrast with people’s sense of national identity
- B. political leaders will always conform to our sense of personal identity
- C. refugees can be extremely wealthy
- D. many Canadians do not agree with their political leaders

Use the following quote to answer questions 17 and 18

“To be nobody but yourself – a world which is doing its best to make you everybody else – means to fight the hardest battle which any human being can fight, and never stop fighting”
e. e. cummings

17. Which of the following statements does the quote above best match?

- A. We should embrace globalization
- B. The homogenization of cultures promotes our personal identities
- C. We should resist buying products from transnational corporations whenever possible
- D. Individual identity is at risk in the global community

18. Who would most likely disagree with the quote the most?

- A. The President (or CEO) of Nike
 - B. The Secretary General of the United Nations
 - C. The Leader of the Bloc Quebecois
 - D. The Chief of the Assembly of First Nations
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Use the following cartoon to answer question 19 & 20



19. The irony of the women's comment lies in the fact that:

- A. She is clearly supporting a Canadian company
- B. She is overweight and does not need to be buying groceries at Wal-Mart
- C. National identity does not have anything to do with our national corporations
- D. She is shopping at a large transnational American corporation

20. Which of the following news headlines has the strongest link to the cartoon:

- A. Tim Horton's Has Been Bought Out By Wendy's
- B. The Canadian Dollar Has Risen to It's Highest Level in Three Decades
- C. A Greater Number of Canadians are Involved in Cross-border Shopping
- D. The Bay is The World's Oldest Department Store