
RELATED ISSUE ONE TEST – ANSWER SHEET

NAME: _____

PART I – MULTIPLE CHOICE

- | | | | | | | | |
|----|------------|-----|------------|-----|------------|-----|------------|
| 1. | A B C
D | 6. | A B C
D | 11. | A B C
D | 16. | A B C
D |
| 2. | A B C
D | 7. | A B C
D | 12. | A B C
D | 17. | A B C
D |
| 3. | A B C
D | 8. | A B C
D | 13. | A B C
D | 18. | A B C
D |
| 4. | A B C
D | 9. | A B C
D | 14. | A B C
D | 19. | A B C
D |
| 5. | A B C
D | 10. | A B C
D | 15. | A B C
D | 20. | A B C
D |

TOTAL: / **20**

PART II - WRITTEN RESPONSE

1. Explain three of the four “forces of globalization”, as outlined by the textbook? (6 marks)



2. What is your understanding of the term “*glocal*”? Provide one example to illustrate it. (2 marks)

3. Provide an example of how your *personal identity* has been shaped by *globalization* (2 marks)

4. How do multinational (transnational) corporations (ie. Wal-Mart, McDonald’s) help to tell the story of *globalization*? (2 marks)

5. Provide an example from class to explain each of the following: (6 marks)

Acculturation:

Homogenization:

Assimilation:

6. In the context of *globalization*, use the sources below to help you explain at least two different perspectives on the impact of *multinational corporations*. (4 marks)

SOURCE 1

SOURCE 2

SOURCE 3



PERSPECTIVE ONE:



PERSPECTIVE TWO:

7. What perspective does the following political cartoon share regarding the effects of globalization? (3 marks)



ESSENTIAL UNDERSTANDINGS**(5 marks)**

1. _____ Term used by writer Marshall McLuhan to describe the growing interconnectedness of the world.
2. _____ Term used to describe a situation whereby differences between peoples are erased and they become more and more like each other.
3. _____ Term used to describe a group of people that share an identity.
4. _____ Term used to describe the information you need to have in order to understand a situation.
5. _____ Term to describe the music, movies, books, magazines your generation enjoys.
6. _____ Term to describe one-sided information that is presented in order to persuade.
7. _____ Term used to describe all of these things: TV, internet, books, magazines, newspapers etc.
8. _____ Term used to describe a situation where something from one culture is combined with another culture to result in something new. ie. Sesame Street in Bangladesh.
9. _____ Term used to describe what a cultural group does in attempting to promote and re-establish their culture.
10. _____ Term used to describe what many people feel is happening to the media in our globalizing world.

POSSIBLE ANSWERS

<i>A. media</i>	<i>B. hybridization</i>	<i>C. concentration</i>
<i>D. collective</i>	<i>E. propaganda</i>	<i>F. revitalization</i>
<i>G. 'global village'</i>	<i>H. homogenization</i>	<i>I. context</i>
<i>J. pop culture</i>		