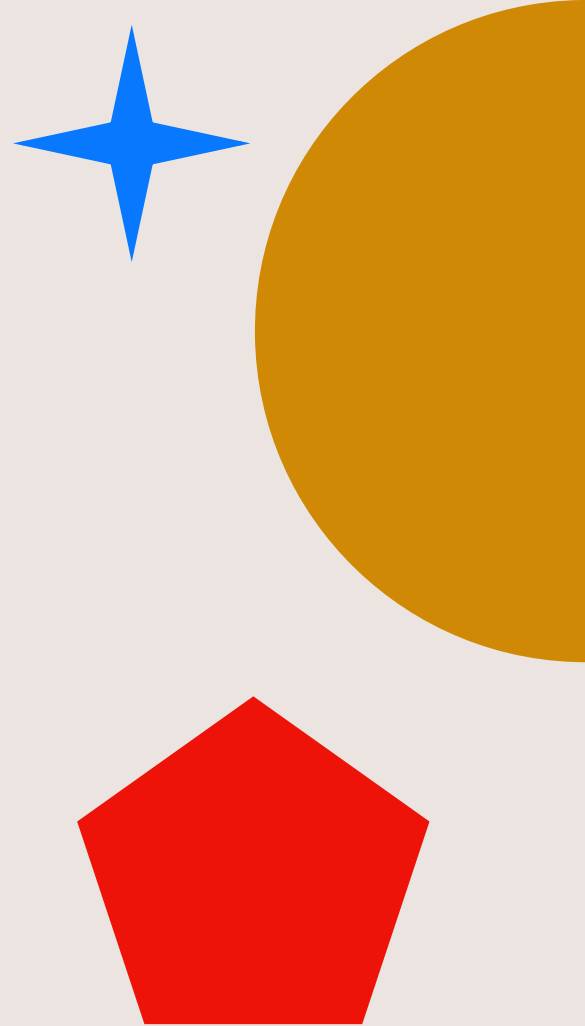


# Concept Attainment

Diversity





## Concept Attainment Lesson Steps

- 1) The teacher provides examples and non-examples of the concept. These can often be presented as a “Yes” (examples) and a “No” (non-examples).
- 2) Examples and non-examples are presented one set at a time.
  - Teacher has students focus on what the examples have in common (common attributes).. The teacher may provide other instructions, depending on age, complexity of the concept, and student familiarity with concept attainment. (eg. “Focus on the examples’ properties rather than their locations”).
  - Teacher also suggests to look at the non-examples and identify what attribute may be missing that makes it a non-example.
  - Developing opposite concepts (eg. cause and effect) can be accomplished by making a “Group A” and a “Group B.” Group A becomes the example for one concept and Group B the non-examples of the other concept, and vice-versa.
- 3) As examples and non-examples are presented, students are asked to hypothesize about the concept. In other words, students try to identify the essential attributes of the concept (and all the examples. If a student thinks she knows what the attributes are, she should provide an example rather than state what the attributes are to give others the opportunity to keep thinking.
- 4) Teacher encourages students to share the thinking that occurred during the process.
  - eg. “I thought the examples were \_\_\_\_\_, but when you presented the \_\_\_\_\_ example, my hypothesis did not fit any more.”
- 5) When the concept and essential attributes are identified,
  - the teacher can provide examples and non-examples for students to classify as examples or non-examples and justify their classification;
  - the students can be asked to find or generate more examples.

YES



Photo by [mk\\_s](#) on [Unsplash](#)

NO



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YES



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NO



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YES

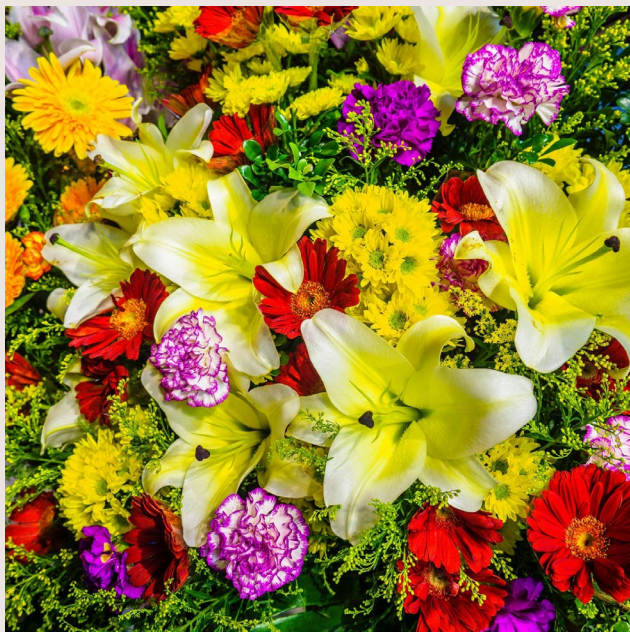


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NO

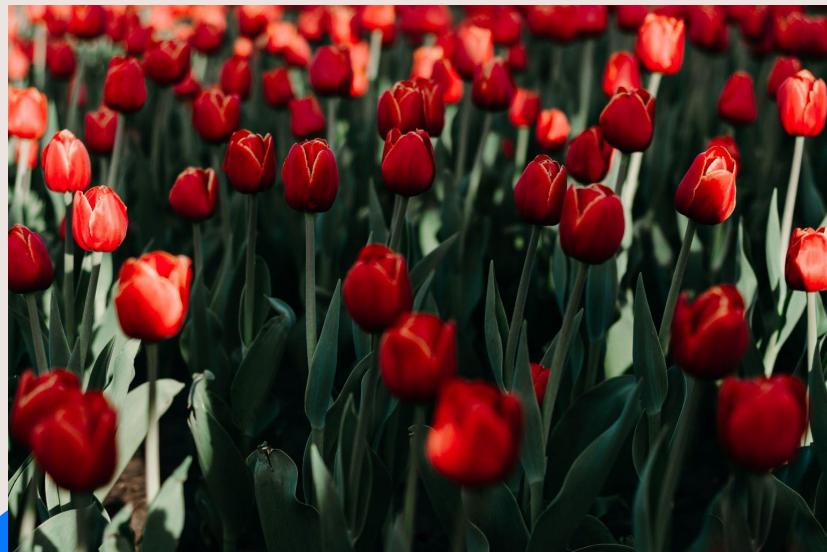


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YES



NO



Photo by [Eunique Deeann](#) on [Unsplash](#)





# DIVERSITY

All of the “Yes’s” are examples of **dependence**.

**Diversity** means that there are many different kinds of things or people.



# Which is a “Yes?”



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Explain the diversity in  
slides 3,4,5, and 6



Which image is the better example of  
diversity ? Why do you think so?



Photo by Nick Fewings on  
[Unsplash](#)



Photo by Denny Müller on [Unsplash](#)

Which image is the better example of diversity? Why do you think so?



Photo by [Franki Chamakj](#) on [Unsplash](#)



Photo by [delfi](#) on [Unsplash](#)

Think of an example of **diversity** in  
the classroom.



Think of an example of **diversity** in  
the library



Think of an example of **diversity** in  
the in the school yard.





# Thanks

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Now

Mercury is the closest planet  
to the Sun and the smallest  
one in the Solar System








# Then

Venus has a beautiful name  
and is the second planet from  
the Sun. It's terribly hot





# Business overview

You can enter a subtitle here  
if you need it



# Market trends



Mars: 24%

Despite being red, Mars is a cold place



Mercury: 40%

Mercury is the closest planet to the Sun



Venus: 36%

Venus is the second planet from the Sun

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

# Business progress



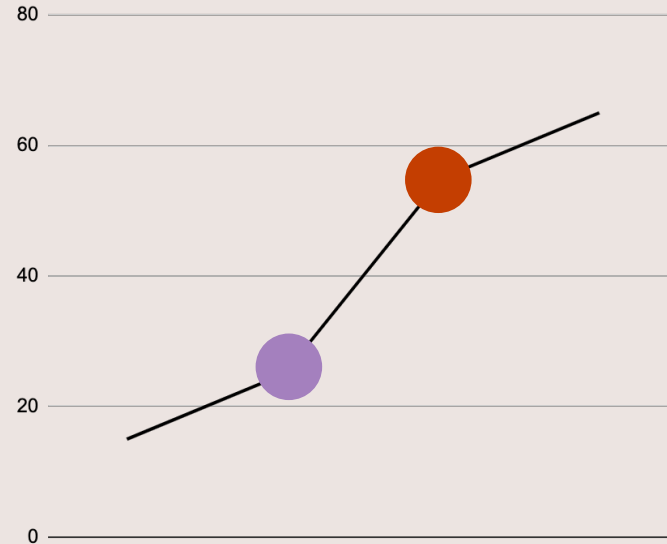
Mars

Despite being red, Mars is a cold place



Mercury

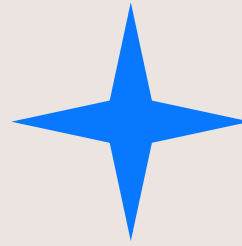
Mercury is the closest planet to the Sun



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

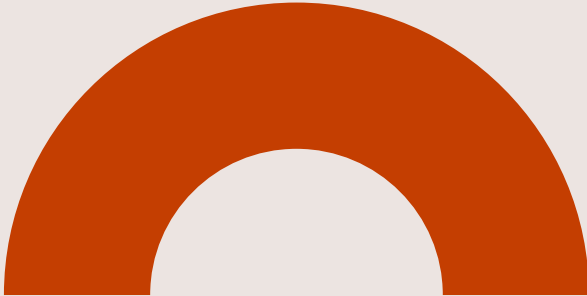
## Problem

Mercury is the closest planet to the Sun and the smallest one in the Solar System



## Solution

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot





# A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text





# Competitors



Mercury

Mercury is the smallest planet of them all



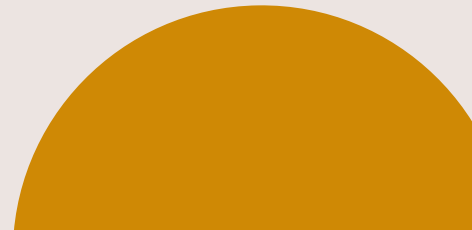
Venus

Venus is the second planet from the Sun

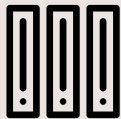


Saturn

Saturn is a gas giant and has several rings



# Competitors



Mercury

Mercury is the smallest planet of them all



Venus

Venus is the second planet from the Sun




Saturn

Saturn is a gas giant and has several rings




## Us

Mercury is the closest planet to the Sun and the smallest one in the Solar System



## Them

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot



# Overview



## Mercury

Mercury is the closest planet to the Sun and the smallest one



## Venus

Venus has a beautiful name and is the second planet from the Sun



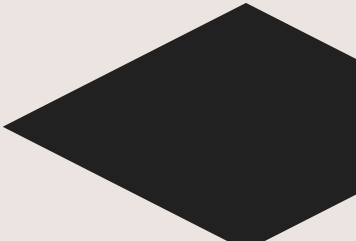




02

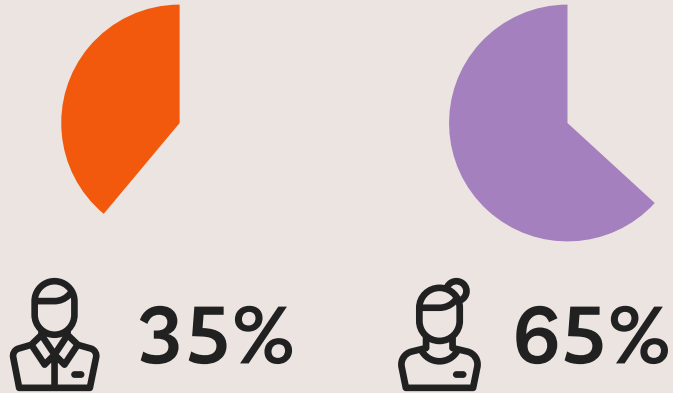
# Market analysis and competition

You can enter a subtitle here  
if you need it



# Target

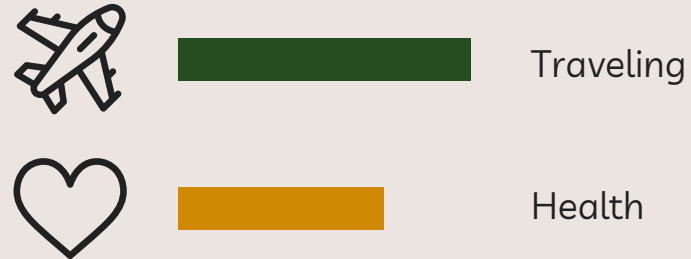
## Gender



## Average spend per customer

**\$50.00**

## Interests



# Engagement

Downloads



15,580

Total visits



22,000

Shared in social media



82



214



402



75

# Market size



**25%**

Mars

Despite being red, Mars is  
a cold place



**50%**

Venus

Venus is the second  
planet from the Sun



**25%**

Mercury

Mercury is the closest  
planet to the Sun

# Market size



# Market share

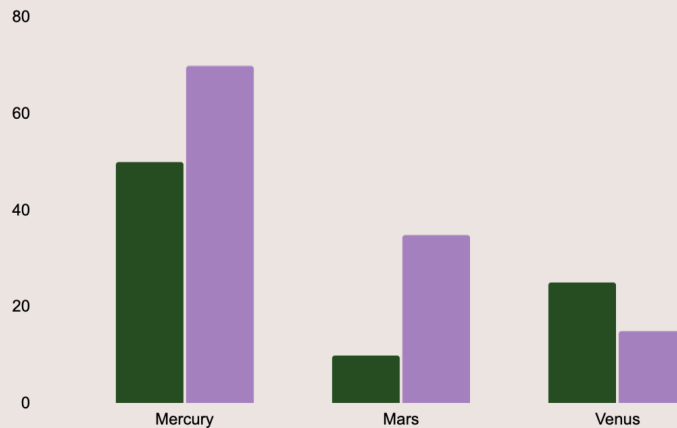
## Neptune

Neptune is the fourth-largest planet by diameter



## Saturn

Saturn is composed mostly of hydrogen and helium



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

# Competitor analysis

	Mass	Diameter	Surface
Mercury	⊗	⊗	⊗
Mars	⊗	✓	⊗
Saturn	⊗	⊗	✓
Neptune	✓	⊗	⊗


# Planning

	Mon	Tue	Wed	Thu	Fri
Meeting	9-11 am	-	11-12 am	-	11-12 am
Planning	-	-	3-5 pm	5-6 pm	-
Analysis	-	10-11 am	-	11-12 am	-
Overview	1-3 pm	3-5 pm	-	-	3-5 pm





# Planning



Month						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## Step 1

Despite being red, Mars is actually a very cold place

## Step 2

Jupiter is the biggest planet in the Solar System

## Step 3

Venus has a beautiful name, but also high temperatures





# Sales and marketing plan

You can enter a subtitle here  
if you need it

# Our services



## Mercury

Mercury is the closest planet to the Sun



## Venus

Venus is the second planet from the Sun



## Mars

Despite being red, Mars is a cold place



## Saturn

Saturn is a gas giant and has several rings



## Jupiter

It's the biggest planet in the Solar System



## Neptune

Neptune is the farthest planet from the Sun

# Our services

## Mercury

Mercury is the closest planet to the Sun



## Venus

Venus is the second planet from the Sun



## Mars

Despite being red, Mars is a cold place



## Saturn

Saturn is a gas giant and has several rings



## Jupiter

It's the biggest planet in the Solar System

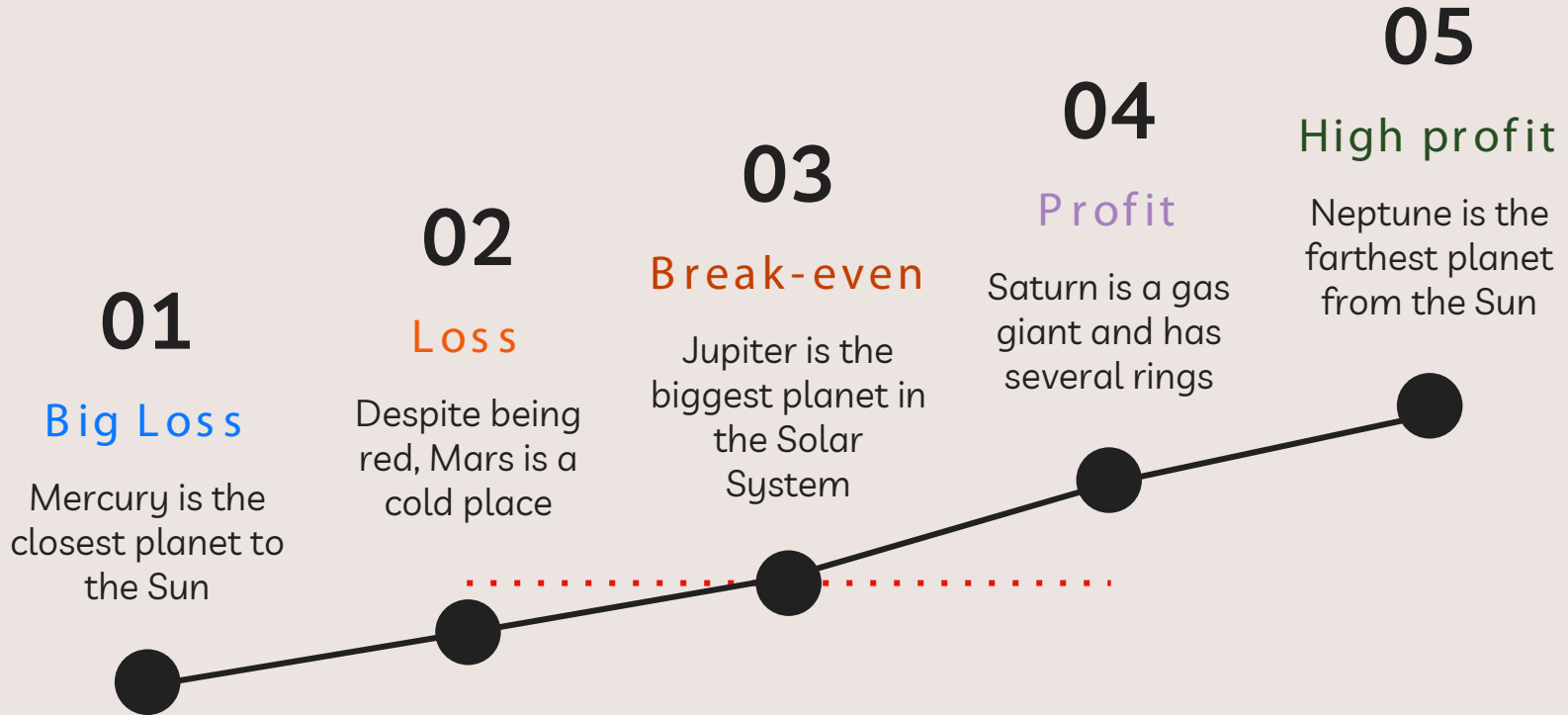


## Neptune

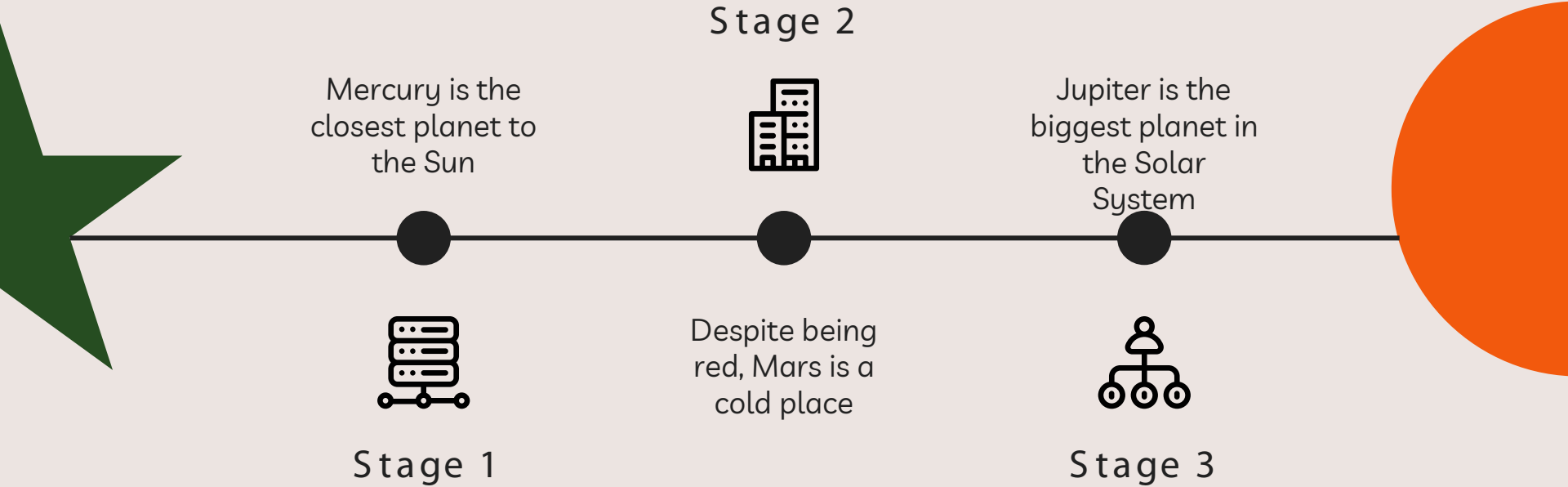
Neptune is the farthest planet from the Sun



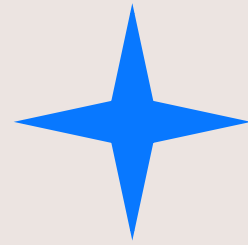
# Break - even analysis



# Project stages



# Our plans



## Basic

Neptune is the fourth-largest planet by diameter

## Pro

Mercury is the closest planet to the Sun and the smallest one

## Premium

Despite being red, Mars is a cold place full of iron oxide dust

## Special

Saturn is composed mostly of hydrogen and helium



# Our plans

\$ 10/month

Basic

Neptune is the fourth-largest planet by diameter

\$ 20/month

Pro

Mercury is the closest planet to the Sun and the smallest one

\$ 50/month

Premium

Despite being red, Mars is a cold place full of iron oxide dust

\$ 100/month

Special

Saturn is composed mostly of hydrogen and helium



# Sales and distribution

Saturn is composed  
mostly of hydrogen  
and helium

01

02

Despite being red,  
Mars is actually a very  
cold place

Jupiter is the  
biggest planet in the  
Solar System

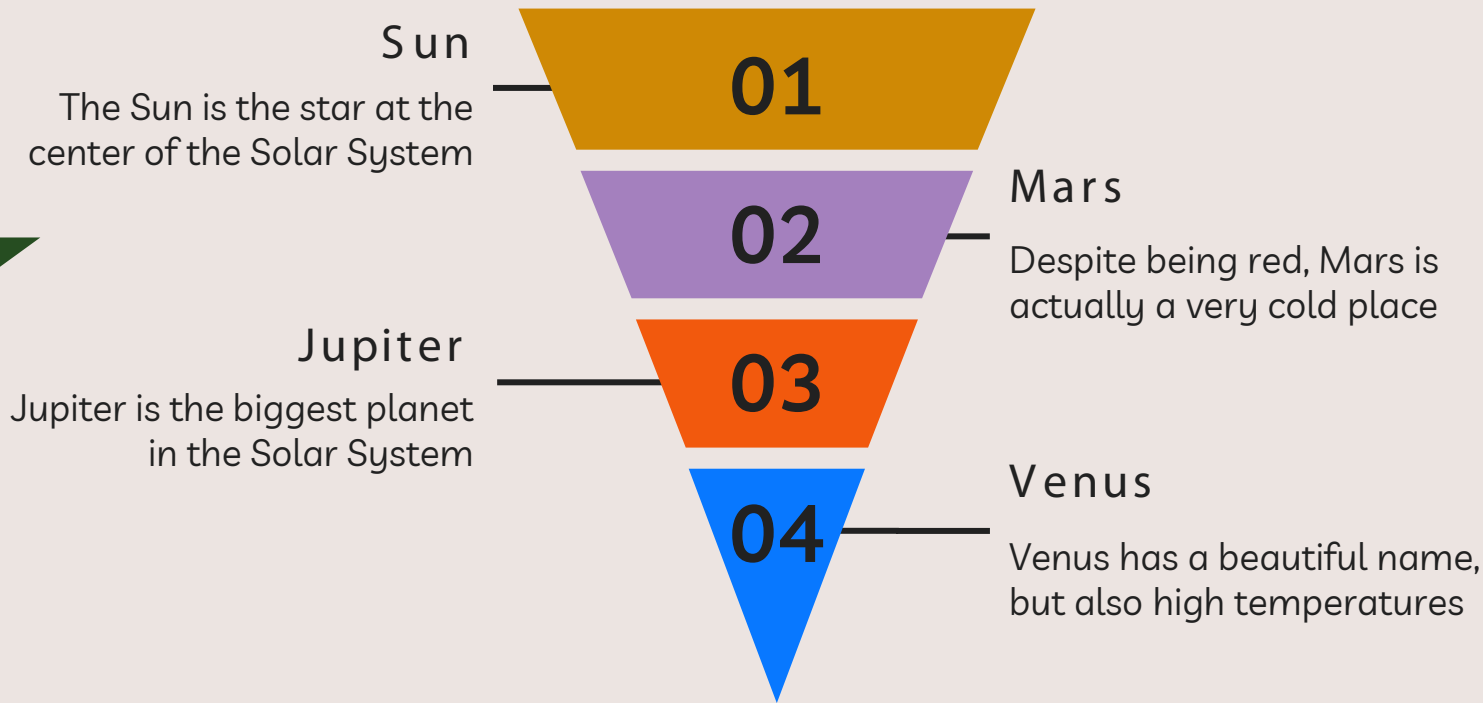
03

04

Venus is the second  
planet from the Sun  
and is terribly hot



# Sales





# Advertising and promotion



## Online

Despite being red, Mars is a cold place. It's full of iron oxide dust



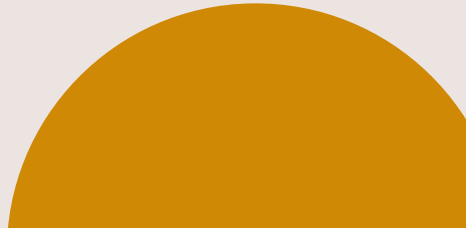
## P R

Venus has a beautiful name and is the second planet from the Sun



## Advertising

Mercury is the closest planet to the Sun and the smallest one





# Management plan

You can enter a subtitle here  
if you need it



# Our team



Jane Doe

You can talk a bit about  
this person here



James Patterson

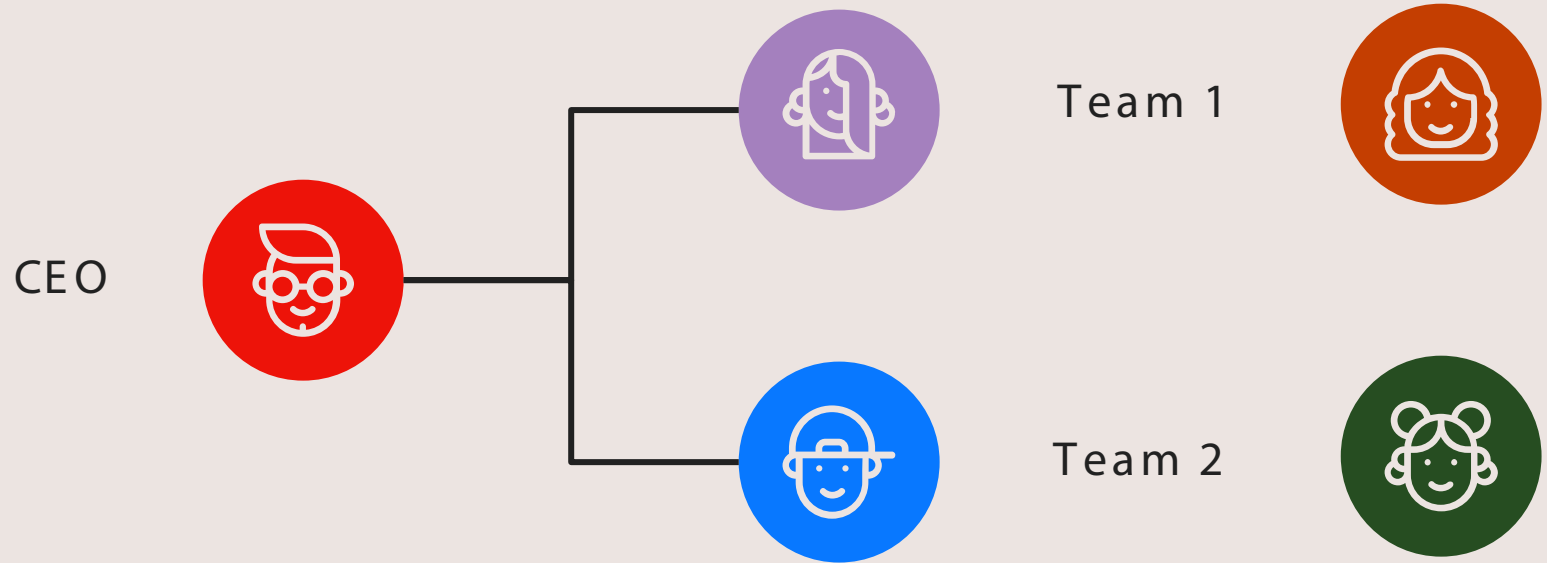
You can talk a bit about  
this person here



John James

You can talk a bit about  
this person here

# Organizational chart



# Our partners



## Mercury

Mercury is the closest planet to the Sun



## Mars

Despite being red, Mars is a cold place



## Venus

Venus is the second planet from the Sun



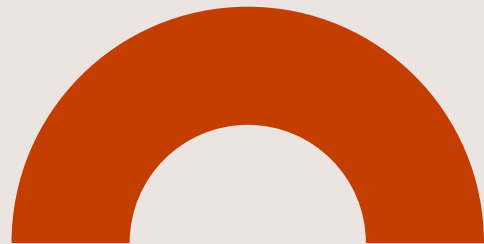
## Saturn

Saturn is a gas giant and has several rings



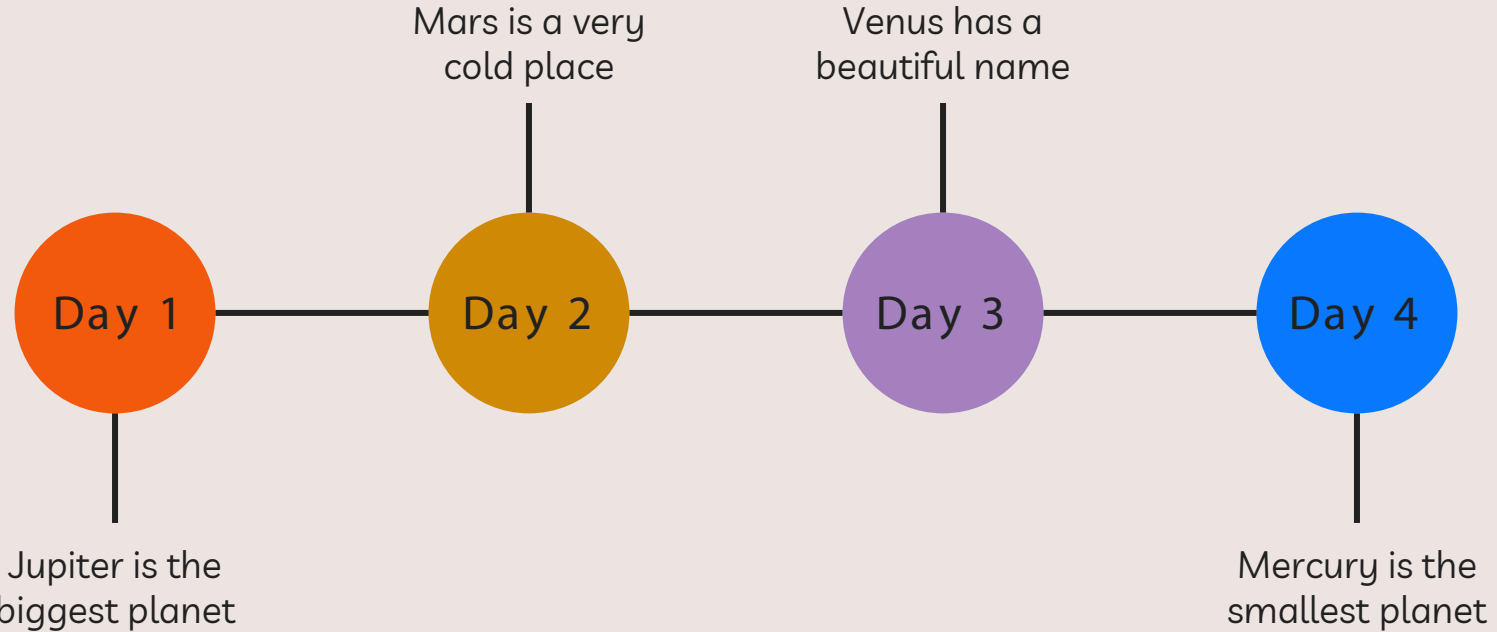
# Operating plan

You can enter a subtitle here  
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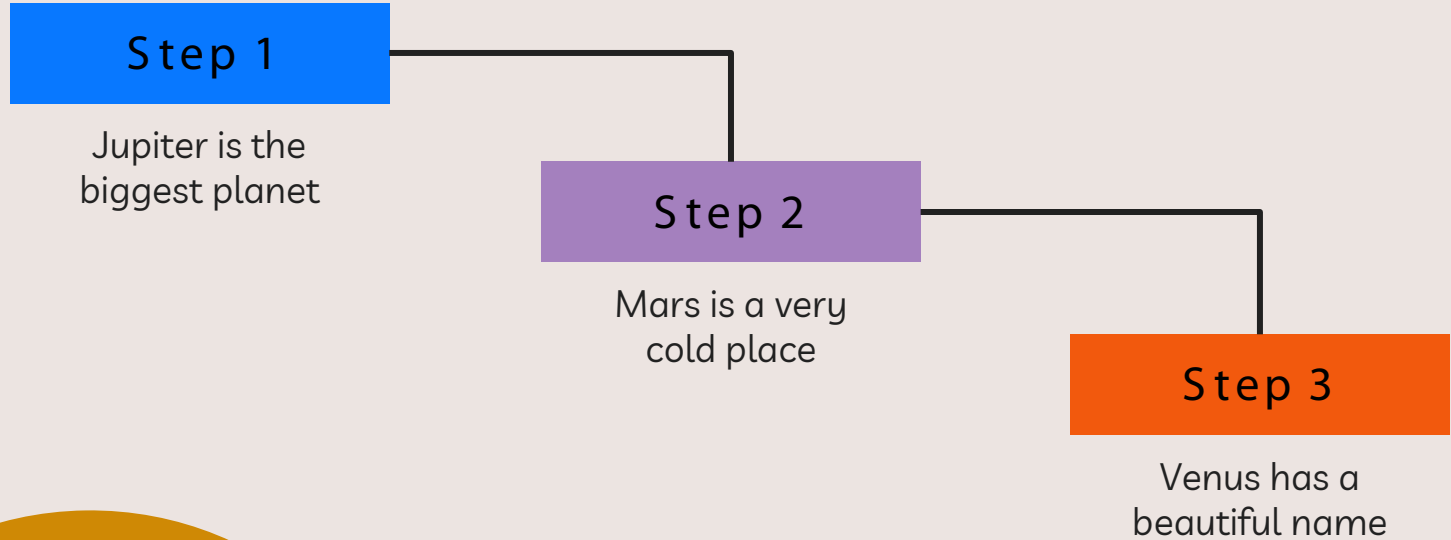




# Our process



# Our process





# Financial plan

You can enter a subtitle here  
if you need it

# Map

## Mars

Despite being red, Mars is actually a very cold place



## Jupiter

Jupiter is the biggest planet in the Solar System



## Venus

Venus has a beautiful name, but also high temperatures



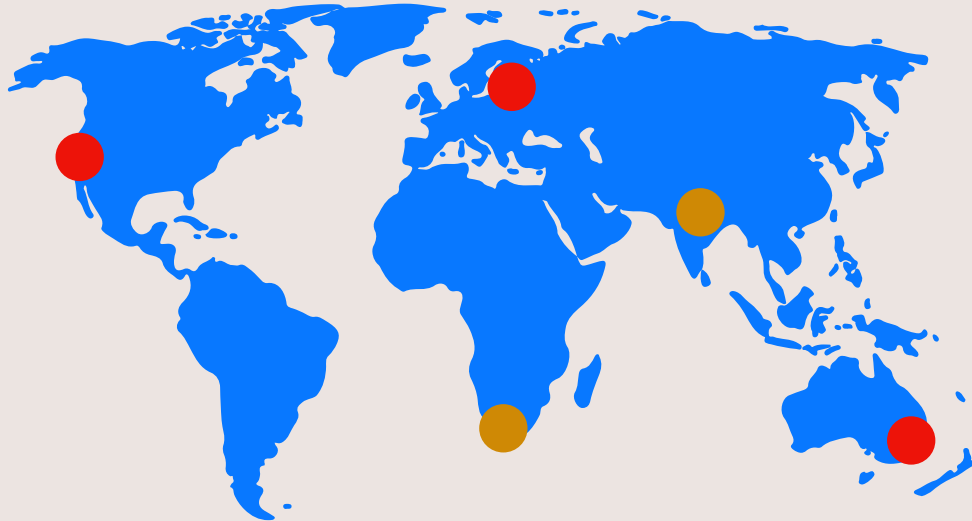
# Map

## ● Jupiter

Jupiter is the biggest planet in the Solar System

## Mars ●

Despite being red, Mars is actually a very cold place



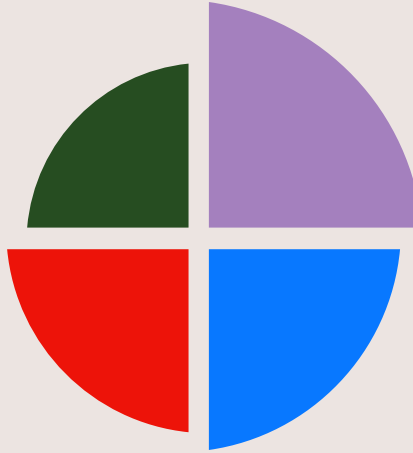
# Predicted growth

## Saturn

Saturn is composed mostly of hydrogen and helium

## Jupiter

Jupiter is the biggest planet in the entire Solar System



## Mars

Despite being red, Mars is actually a very cold place

## Venus

Venus has a beautiful name, but also high temperatures





# Balance sheet



## Assets

This is what the company owns

1M



## Liabilities

This is what the company owes

300K



## Equity

The difference between assets and liabilities

700K



# Balance sheet

This is what the  
company owns

Assets

01

This is what the  
company owes

Liabilities

02

The difference between  
assets and liabilities

Equity

03





# The slide title goes here!

Do you know what helps you make your point clear? Lists like this one, for example:

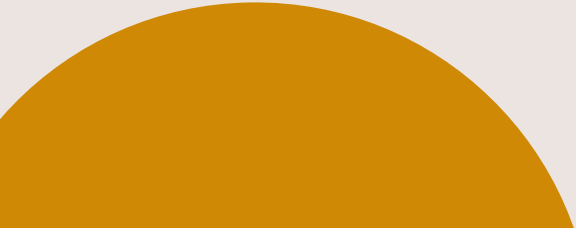

- They're simple
- You can organize your ideas clearly
- You'll never forget to buy milk!

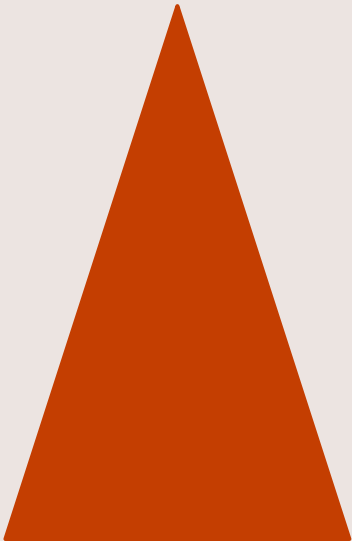

And the most important thing: the audience won't miss the point of your presentation






## To-do list

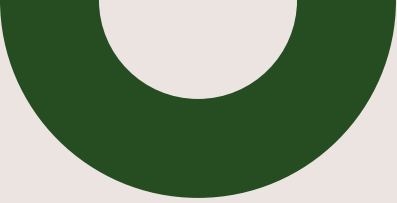
- ★ You can describe the item here
  - ★ You can describe the item here
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  - ★ You can describe the item here
  - ★ You can describe the item here
- 
- 



“This is a quote, words full of wisdom  
that someone important said and can  
make the reader get inspired”

—Someone Famous





## Sneak peek

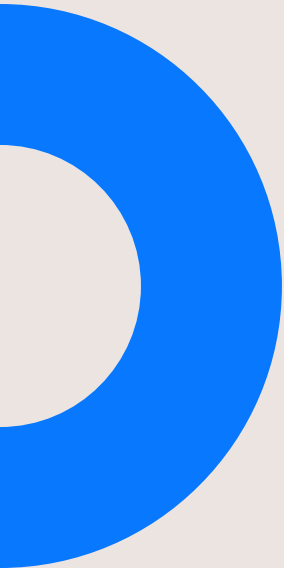
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# Sneak peek

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## Sneak peek

You can replace the image on the screen with your own work. Just delete this one, add yours and center it properly



# Multimedia




Insert your multimedia content here



24,387,465

Big numbers catch your audience's attention







333,000.00


The Sun's mass compared to Earth's

9h 55m 23s

Jupiter's rotation period

386,000 km

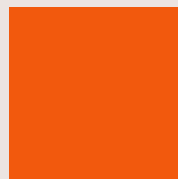
Between Earth and the Moon





A picture is worth  
a thousand words

Awesome  
words





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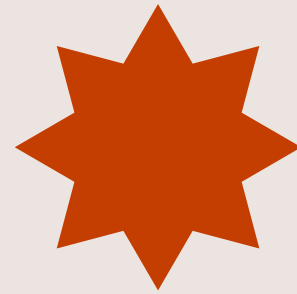
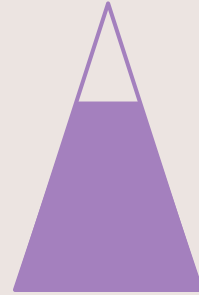
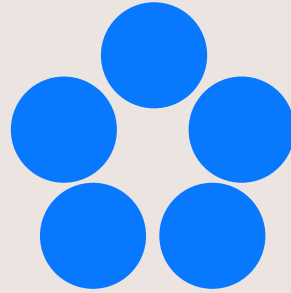
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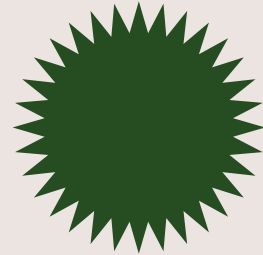
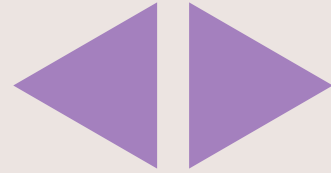
## Icon pack: business | linear



# Alternative resources



# Alternative resources





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## Photos

1. Teamwork meeting with business people
2. Man showing something on a laptop to his coworker
3. Business people posing together at the office





# Resources

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## Photos

1. Businessman presenting a project in a meeting
2. Business people having a meeting
3. Coworkers discussing a new project together
4. Men shaking hands after business meeting

## Icons

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Pana



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Rafiki



Cuate

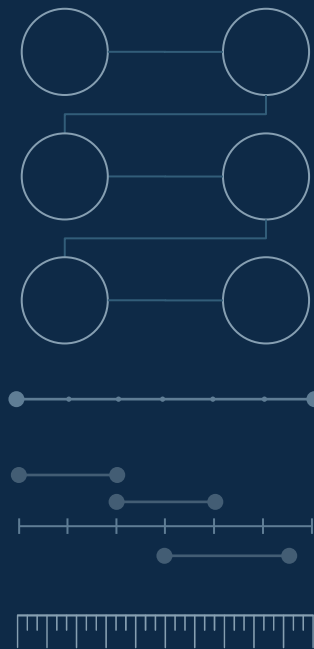
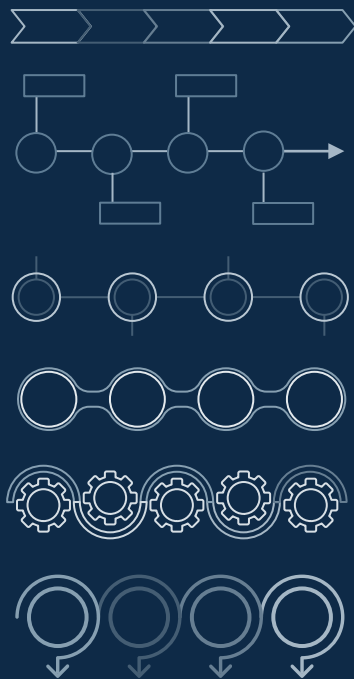
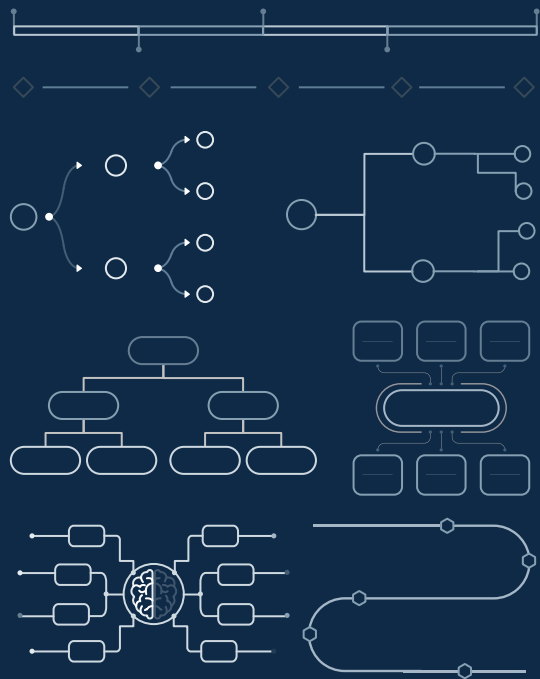
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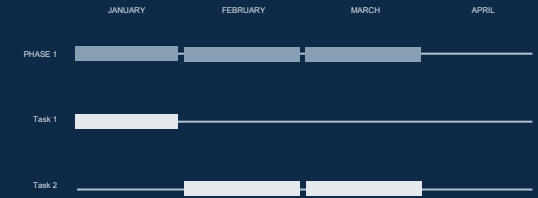
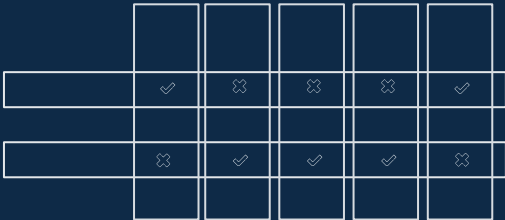
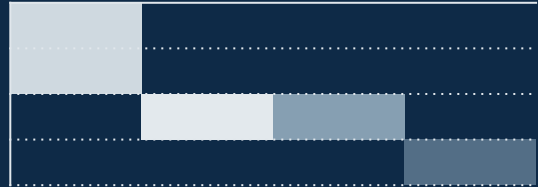
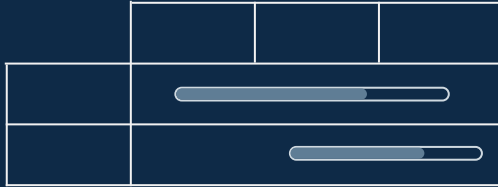
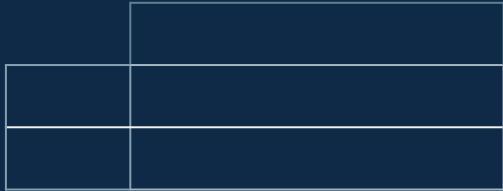
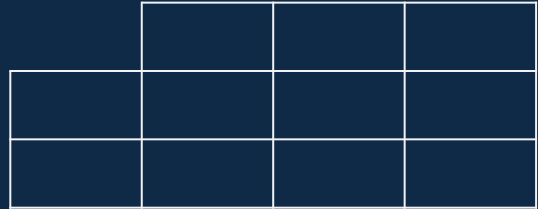
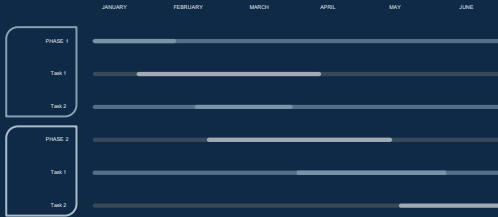
Group the resource again when you're done. You can also look for more **infographics** on [Slidesgo](#).



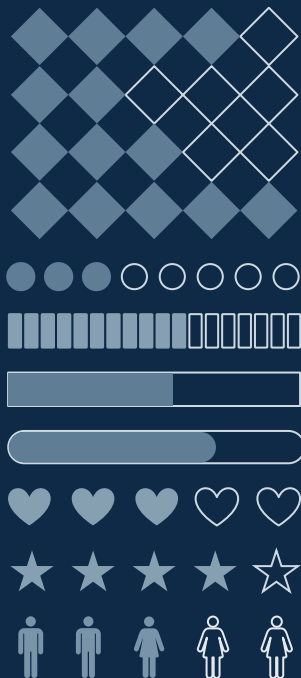
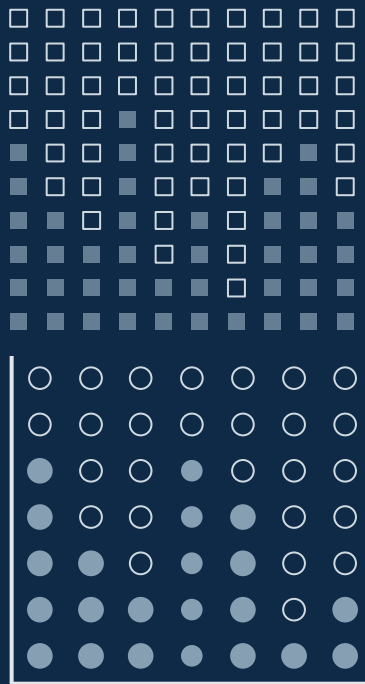












## ...and our sets of editable icons

You can **resize** these icons without losing quality.

You can **change the stroke and fill color**; just **select the icon** and click on the **paint bucket/pen**.

In Google Slides, you can also use **Flaticon's extension**, allowing you to **customize** and **add even more icons**.



## Educational Icons



## Medical Icons



## Business Icons



## Teamwork Icons



## Help & Support Icons



## Avatar Icons



## Creative Process Icons



## Performing Arts Icons





## Nature Icons



# SEO & Marketing Icons



